



Digital for all businesses

Ambition:

All our businesses will be equipped to exploit new digital technologies and take advantage of the opportunities for business growth through data.

Principles:

Our prosperity and success depends on ensuring all our businesses have the opportunities to access and exploit the best digital technology and data to drive innovation and productivity. We will work to stimulate, encourage and enable the business leadership, behaviour changes and cultural shift needed to embrace the 4th industrial revolution.



Digital skills for all

Ambition:

Everyone in the City Region has the opportunity to develop the digital skills they need to flourish in the new digital economy.

Principle: To develop an evolving and joined up pipeline for digital skills to meet the needs of businesses and citizens:

- Inclusion / basic skills: Ensure everyone has basic digital capability to ensure no one is excluded from opportunities because of a lack of skills and can operate in a digital society.
- General skills: Look at opportunities for improving outcomes for those who have basic digital skills, but lack the confidence and knowledge to make the most of the digital economy, whether at work or beyond.
- Advanced skills: Ensure Leeds City Region develops, attracts and retains the talent needed for higher skilled roles (E.g. coding).

The digital service sector to enable the rest

Ambition:

To become the leading digital services City Region and the best place to start and grow a digital technology business

Principle:

To support our existing business base and grow the ecosystem of digital tech businesses across the City Region, building on existing strengths around Fintech, Data, Artificial Intelligence and Cyber Security.



World class digital infrastructure

Ambition:

To build on existing strengths to further develop a globally competitive digital infrastructure delivered through public, private and community activity.

Principle:

The development of the essential underlying enabling infrastructure across the City Region stimulated by activities to upskill business, employees and citizens to exploit and maximise impact, creating an environment which encourages further investment in infrastructure, from businesses and inward investors.



Tech for good

Ambition:

Leeds City Region, open for innovation, globally relevant and proactively embracing and exploiting technology and data to improve peoples lives.

Principles:

We will adopt a people first approach to ' smart city thinking', continuing to develop our approach as a City Region which proactively embraces and exploits technology and data effectively and intelligently to improve outcomes for all citizens across Leeds City Region.

To create the culture in which we actively embrace new technologies and use data to solve our biggest problems and create new economic opportunities.